

Gunpowder  
Elementary

**PTA**<sup>®</sup>

everychild.one voice.<sup>®</sup>

9540 Holiday Manor Road  
Baltimore, MD 21236  
www.gunpowderpta.org

September 1, 2010

Dear Gunpowder Parents,

We are excited to introduce this year's primary PTA fundraiser to you. We will, for the second year, be having a **"Book Boogie,"** a one-of-a-kind FUNdraiser, unique to our school. **This event combines the best elements of a read-a-thon and a traditional donor pledge drive, and offers an educational alternative to the PTA sales fundraiser.** Approximately 80 percent of all money raised by sponsoring your child will help support the Gunpowder PTA and pay for things such as the planners and folders the students use everyday; assemblies throughout the school year; field trips for students whose families can't afford them; luncheons, programs and supplies for our teachers; student awards; and a variety of social and educational programs for students and their families.

**The Book Boogie will take place the month of September.** Every student has the option to participate in the read-a-thon. Students electing to keep track of the minutes they read over the course of the month will not only help raise money for the PTA, but could earn prizes for themselves. **Awards will be given to the three students in each grade who read the most minutes. There also will be prizes for every student whose grade level achieves 80 percent participation. Students with the greatest number of sponsors will win lunch with the Principal, and every family will be eligible to win one of our great participation prizes. Our Grand Prize is the latest generation Amazon Kindle Wi-Fi Wireless Reading Device plus a \$50 Amazon gift card—a prize valued at \$186!**

The Book Boogie is family-friendly. **All students in a family are considered as a team. Donations to one child in a family count for all the students in a family.** We hope that you will support your child/ren and the PTA with a donation, and ask your relatives, friends and neighbors to do the same. Inside this envelope you will find instructions, copies of a postcard that you can customize and mail to out of town supporters, read-a-thon forms, and information about prizes. **The Book Boogie ends on Thursday, September 30. We ask that you return all donations by that date and the completed read-a-thon reading log by Friday, October 1, so that your family and child/ren can be eligible for prizes.**

**As an added incentive, all families turning in their Book Boogie donation envelope on or by Hotdog Night, Friday, September 24, will be eligible for a special prize drawing for four tickets to see *The Wiz* at Center Stage and a hard back edition of *The Wizard of Oz*, the classic story that is the basis for this high-energy family musical.**

Thank you in advance for your cooperation and support of this and our other PTA FUNdraising activities!

Sincerely,  
Melissa Strohman, PTA President  
Chris Hagan, PTA Second Vice President/Fundraiser Committee Chair

## The Great Gunpowder



## Book Boogie

A New Chapter In Gunpowder PTA FUNdraising

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